

signs shall be oriented for viewing from the secondary street and shall be located a minimum distance of $\frac{1}{2}$ the secondary lot frontage from the primary street.

- ii. Canopy, Mansard, and Wall Signs. Each lot is permitted canopy signs, mansard signs or wall signs as follows:
 - a. Maximum Height: Top of signs shall be no higher than top of wall or canopy.
 - b. Maximum Size: The area of all such signs on each façade shall not cumulatively exceed the greater of: 1 square foot per linear foot of façade width, 50 square feet, or 5% of façade wall area. In no case shall such cumulative signage area exceed 400 square feet for any one façade, nor shall any one sign exceed 250 square feet.

(c) Convenience Store with Fuel Sales.

- i. Freestanding signs, canopy signs, mansard signs and wall signs are permitted in accordance with Section 230-9(E)(4)(a), and additional signs shall be permitted as provided in Section 230-9(E)(4)(c).ii., iii., and iv.
- ii. Fuel Canopy Signs: One sign per canopy, per public road frontage; Maximum 16 square feet.
- iii. Spreader Bars (signs located under-canopy over pump islands): Maximum two signs per spreader bar, not to exceed 4 square feet per sign.
- iv. Accessory Car Wash.
 - a. Number and Type Permitted: Two wall signs or canopy signs.
 - b. Maximum Height: Top of sign may not be higher than top of wall or canopy, as applicable.
 - c. Maximum Size of Wall Sign or Canopy Sign: 8 square feet.

- (9) Directional Signs.** In non-residential zoning districts, permanent freestanding directional signs may be allowed for marking driveway entrances and controlling internal traffic flow. Such signs may be allowed at the rate of no more than two (2) signs per driveway entrance, and no more than one sign per internal site location. Each sign shall be limited to a maximum height of $2\frac{1}{2}$ feet and a maximum area of 3 square feet. Directional signs shall not exceed a cumulative total of 12 square feet per parcel and shall be allowed in addition to other permitted freestanding signs.

Section 230-11 Special District Regulations

- (B) High-Rise Identification Signs.** One high-rise identification sign is allowed on any parcel that is zoned for commercial or industrial uses provided that such sign is placed within 1,500 feet of the I-75 right-of-way (said distance measured in a straight line perpendicular to the right-of-way of I-75). Such sign shall be set back at least 150 feet from any street right-of-way line and preferably located in the rear yard setback area of the parcel. Such sign shall have a minimum height of 75 feet clearance above the finished grade, a maximum overall height of not more than 200 feet, shall have a sign area not to exceed 250 square feet and shall be located no closer than 300 feet radial distance from any other such high-rise identification sign. This sign shall be in addition to all signs otherwise permitted for the parcel on which it is located, and it shall remain subject to all other applicable regulations.