

**Strategic Focus Area # 1****State of the Regional Economy**

- ❖ Promote economic development strategies that encourage entrepreneurship, support existing industries, attract new employers, and stimulate tourism.

| <b>Goals</b>                                                                                                                          | <b>Action Plan</b>                                                                |
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| <b>Create regional groups to take ownership of existing, underdeveloped industrial parks to build out infrastructure for industry</b> | Identify existing industrial parks that could be considered regional              |
|                                                                                                                                       | Identify a funding source for infrastructure and ongoing maintenance              |
|                                                                                                                                       | Establish community collaboration or MOU for revenue sharing                      |
| <b>Implement programs to foster entrepreneurship growth</b>                                                                           | Teach the value of entrepreneurship at the elementary level                       |
|                                                                                                                                       | Development of entrepreneurial strategies for identifying assets in the community |
|                                                                                                                                       | Connect with community network                                                    |
| <b>Recruit and encourage agribusiness</b>                                                                                             | Identify commodities for agribusiness                                             |
|                                                                                                                                       | Develop product infrastructure for food processing                                |
|                                                                                                                                       | Partner with agriculture community                                                |
| <b>Infrastructure assessment</b>                                                                                                      | Analyze infrastructure age, capacity, and availability                            |
| <b>Adequate staffing industries</b>                                                                                                   | Seek out resources to assist employers in filling positions                       |
| <b>Land availability for new growth</b>                                                                                               | Identify 3 to 5 regional megasites                                                |