

Needs

- ❖ Multiply **hiring events** for major employers
- ❖ Improve **advertising for hiring events**
- ❖ Expand **on-the-job training opportunities and commensurate pay**
- ❖ Encourage **diversity in commercial development and entrepreneurship**

Opportunities & Existing Resources

- ❖ **Goodwill, Valdosta State University, and Wiregrass Technical College** host **job fairs** for major employers in Lowndes County and the State of Georgia.
- ❖ **Workforce development** programs exist in the community due to partnership between various organizations.
- ❖ **Dual enrollment** programs within both school systems and Wiregrass Technical College.
- ❖ Valdosta City Schools and Wiregrass Technical College partnered to create the **WIN (Workforce Innovation Network) College and Career Academy**.
- ❖ The **Chamber of Commerce, the Southern Georgia Black Chambers, SEEDS, and Valdosta State University** offer **free and low-cost resources for aspiring business owners**.