

Economic Development

Meet the needs of an expanding local economy by supporting workforce training, education, and small business development.

Workforce development, educational attainment, and entrepreneurship serve as foundational components of economic development. In 2024, One Valdosta-Lowndes (OVL) launched the Synergy 2030 initiative, a community-wide strategic effort organized around Civic Engagement and Leadership, Pathway to Prosperity, and Vibrant and Safe Community initiatives. Synergy 2030 aligns closely with the goals espoused in this plan via its Pathway to Prosperity initiative, which identifies workforce development, entrepreneurship, talent retention, and educational partnerships as key priorities for the future economic success of Lowndes County and South Georgia.

Alongside the public-private partnership that OVL represents, many workforce development partnerships, small business development education programs, and educational opportunities exist in Lowndes County. Continued collaboration between educational institutions, employers, and economic development stakeholders, the community clearly recognizes the correlation between education, workforce readiness, and economic prosperity.

The policies contained herein support local economic development objectives by encouraging workforce training, educational attainment, small business development, and employer collaboration.

