

2. Needs and Opportunities

The Needs and Opportunities listed in this section were developed by stakeholders and residents as part of the 2021 Comprehensive Plan Update process. The method used to develop the Needs and Opportunities was open discussion among stakeholders during community workshops, during which a consensus was reached regarding what the Needs and Opportunities should be and how they should be updated. Input from stakeholders, including the results of a SWOT analysis conducted in the first workshop, was gathered by Southern Georgia Regional Commission staff and then organized into this section of the Comprehensive Plan. Additional input sent via e-mail and phone calls was integrated into the draft plan document by SGRC staff, and many successive drafts of the plan were reviewed by the stakeholders and publicized via the SGRC website before the draft was finalized. High priority and urgent needs appear in bold text.

1. Economic Development

Needs:

Support Agricultural Economy

Increase Jobs

Workforce Development

Employment Training

Retain Graduates

Address Quality of Life concerns

Address Broadband Infrastructure needs

Expand Retail Businesses

Attract Angel Investors

Support Small Businesses

Attract Air Service providers

Address Post-Pandemic Economic Challenges

Strengthen Resilience of Local Economy

Recognize the importance and protect Moody Air Force Base

Sports Tourism

Eco-tourism

Agritourism