Comprehensive Plan Issues

Character Area: Neighborhood Activity Center

<u>Description</u>: Concentration of regionally marketed commercial and retail centers, office and employment areas, highereducation facilities, sports and recreational complexes. These areas are characterized by high degrees of access by vehicular traffic, large amounts of on-site parking, low degrees of internal open space, high floor-area-ratios, and large tracts of land, campuses, or unified development.

<u>Development Strategy</u>: The natural, rural character should be maintained by not allowing any new development and promoting use of conservation easements. Roadways in these areas should be widened only when absolutely necessary. Roadway alterations should be carefully designed to minimize the visual impact. These areas should be promoted for passive-use tourism and universally designed recreational destinations. In urban areas, the natural character should be maintained while permitting community use through parks and multi-use trails.

Goals and Policies:

<u>GOAL 7: LAND USE</u> – To ensure the community's anticipated growth occurs in a well-integrated yet organized fashion, which protects our community resources, promotes efficient use of infrastructure and transportation facilities, and supports quality economic development

POLICY 7.4 – Positive impacts on the built and natural environment shall be anticipated through only the highest standard of development throughout all parts of the community.

POLICY 7.7 – Commercial development of varying sizes shall be encouraged at the intersections of major roadways.

Standards for the Exercise of Zoning Power (Review Criteria)

In reviewing and making a decision on a rezoning request, the City staff, Planning Commission and City Council shall consider the following standards. The proposed responses to these standards by the applicant and staff are listed below.

(1) Whethe	ar a proposed rezoning will permit a use that is suitable, in view of the use and development of d nearby property.
Applicant:	Yes.
Staff:	The proposed C-H zoning is consistent with the existing C-H zoning areas to the north and east, as well as the adjacent portions of the old PMD master plan.
(2) Whethe property.	er a proposed rezoning will adversely affect the existing use or usability of adjacent or nearby
Applicant:	No.
Staff:	No adverse impact.
(3) Whethe zoned.	er the property to be affected by a proposed rezoning has a reasonable economic use as currently
Applicant:	No, PMD zoning no longer exists (within the Land Development Regulations)
Staff:	No. The subject property is locked-in to the approved PMD master plan and it cannot feasibly be developed "independently" from the adjacent PMD properties.
	er the proposed rezoning will result in a use that will or could cause an excessive or burdensome ing streets, transportation facilities, utilities or schools.
Applicant:	No.
Staff:	No significant change from the impacts to be created by the existing PMD zoning.
(5) Whethe	er the proposed rezoning is in conformity with the policy and intent of the Comprehensive Plan.
Applicant:	Yes.
	Yes.